



LEADERBOARD

728 x 90

R350 CPM

HALF PAGE

300 x 600

R400 CPM

MPU

300 x 250

R300 CPM

INTERSTITIAL

978 x 418

R600 CPM

WALLPAPER

R1000 CPM

APP

R150 CPM

NEWSLETTER

R150 CPM

MOBILE

R150 CPM

	Packages	Description	Frequency	Per show	Monthly
PODCAST	Sponsorship package	EXCLUSIVE 15" live read by presenter	Beginning & end	9000	32400
		X1 advertising 15"-30" recorded ad per show	Half way mark	4000	14400
		Branded podcast block on Burn Media network			
	Advertising package	X1 advertising 15"-30" recorded ad per show	Half way mark	4000	14400
SPONSORSHIPS	Ventureburn and CNBC Startup Show Sponsorship Series sponsorship - Digital All Stars, Startup of the year, Entrepreneur of the year etc Section, Category and permanent feature sponsorship Ventureburn Startup Survey South Africa and Africa		Please contact sales@memeburn.com for more info		
CONFERENCE	Local and International Tech Conference Sponsorships available				
NATIVE ADVERTISING	Sponsored Post	Publish brand orientated marketing content on our platform	1X article/ company logo (180X150)/ 100 words 'about' blurb/ social media links: R7500 per article		
	Native Article Series	Independent content produced by our editorial team and aligned to your relevant marketing objectives. A powerful, yet subtle association and awareness campaign.	Tiered pricing structure: 4X articles / 'sponsored by' strap/company logo / companion banners (728X90,300X600): R35 000 / 6 x R50 000 / 9 x R75 000		
COMPANY OFFICE	Company Office gives your brand presence as well as space to publish press releases and company announcements.		Exclusive Company Office, 12X Press releases and production of press releases, interviews (max 800 words): R34 700 per annum or R3500 per month for 12 months		

